

KTA Membership price list

	Basic	Premium
	£145*	£335*
	(excl VAT)	(excl VAT)
Basic listing on <u>www.keswick.org</u>	1	\checkmark
Promote your business to the 3 million people who	v	v
visit the site with:		
Up to three photos.		
• 20 words		
Hot link to your website.		
Premium listing on <u>www.keswick.org</u>		
Up to 20 photos		/
Unlimited text	£200	\checkmark
Video		
 Ability to edit entry and add special offers 		
and late availability.		
 Ability to add an event to our event 		
calendar.		
Weekly newsletter		,
Our expert local staff will keep you up to date with	✓	\checkmark
local and national news that will affect your		
business.		
Expert advice and support		
Our Tourism Manager has been at the heart of the	,	,
local tourism economy for many years and is a font	✓	\checkmark
of knowledge. If she can't help to solve your		
problem she will know someone who can.		
Access to photo library with over 1,800 royalty	✓	\checkmark
free images		
Discounts and offers from local suppliers	✓	✓
Unique Link/QR Code for Digital Keswick Guide	✓	\checkmark
Share our digital Keswick guide with your guests so		
they have all the information they need on their		
mobile device.		
Line-listing in printed Keswick Guide		,
Promote your business in our guide with a	✓	\checkmark
distribution of 20,000 printed and approx. 5,000		
online.		
Exhibit at our Leaflet Swap		,
Meet other business owners and potential	£50	\checkmark
customers at our annual networking event.		

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N/A to anyone taking a paid advert	listing.	£25	£25
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All prices are ex vat

* Membership year runs from 1st September to 31st August. Cost will be worked out pro rata for businesses joining part way through the year.

* Prices quoted are for a single business. Those with multiple businesses and agencies, hotels and holiday parks should contact us for a price.

** Social media shares are at the discretion of KTA staff, subject to post content and Visit Keswick being tagged.

Accommodation application form Business application form